Nothing but the Best!

Our 2004 See Ya and See Ya Gold are breaking sales records everywhere. Two of the best motorhomes ever made are as close as your local dealer.

I just can’t tell you how gratifying it is to write to you, our potential customers in our fourth year of building motorhomes. In nearly every market in which we have distribution, we have become the number one selling motorhome. The innovations that have always set Alfa apart proves to be the key to success when we introduced this all new class A diesel pusher. Even with all our planning, I was still amazed at how low away our competition.

My family and I spend as much as 45 days a year in the RV’s that we build. When I set out to create a motorhome, I knew if I made it livable and comfortable for me, that our customers would love it, too. Many of them spend six months or more per year in their motorhomes so comfort and livability are extremely important. When I started designing the See Ya, I worked to achieve the same high degree of livability that we accomplished in our fifth wheels. Our 7’6” interior ceiling, 42” deep slide out, huge windows and basement air conditioning are a reflection of that heritage and experience. We were really excited that the rigid design of the framework and structure combined with the lower center of gravity resulting from the basement air and heater caused it to be a wonderfully drivable coach as well.

This past year we introduced the See Ya Gold. It has everything our See Ya has and so much more. From its incredible on-board electronics package to the Hydro-hot heating system, it is advanced technology at its best. Best of all, using Alfa efficiency and economy we were able to do it at a price that is half of what our competitors are selling similar products for. The Gold has been my exclusive coach since we developed it. I put in everything that I love to use to make my trips more enjoyable.

It really is something you have to see and test drive to believe. I've said it before and I’ll say it again - our See Ya and See Ya Gold are the best motorhomes available at any price, for a most reasonable price. It's a GREAT RV, a GREAT HOME, a GREAT DRIVE and a GREAT VALUE.

Sincerely,
JOHNNIE CREAN
President, Alfa Leisure, Inc.
Maximum floor space in a maneuverable length.

Luxury without compromise.

Full headroom and a flat floor throughout your home.
There are no step up areas in the bedroom. Slide-out interior height is 6’2" and the floor is flush.

A home-like roomy feel.
The living room is a foot wider. The whole interior is 8" taller, giving the See Ya increased interior volume.

More interior storage space so you can bring it all along.
Our 8 container attic storage is all bonus space.

Massive exterior storage with convenient access from the patio side of your home.
The mechanical items you don’t care about are on the road side, so you can store your belongings on the door side.

Better visibility to see the great outdoors.
The See Ya windows are taller so you can see out while standing as well as sitting.

Great drivability.
More aerodynamic downforce, and decreased bump steer makes the See Ya a great ride. Our taller front cap enables us to slope the top to create downforce. Our increased torsional rigidity keeps the wheels pointed in the right direction.

A home that’s cool in the summer, and warm in the winter.
2 3/8" thick R-11 walls, increased duct size, and more insulation produce better thermal efficiency.

A fully equipped home at a great price.
We have no expensive options because everything is standard. It’s that simple.
SEE YA includes the features that you want most at no extra charge

SEE YA 40'

SOLID GOLD 5 YEAR PROTECTION PLAN
7'6" INTERIOR CEILING
6'2" INTERIOR SLIDE OUT CEILING
42" DEEP DRIVER SIDE SLIDE OUT FREES PATIO SIDE
FOR REAL ENJOYMENT
INCREDIBLE INTERIOR/EXTERIOR TRASHCAN SYSTEM
TORSIONAL RIGIDITY AND LOWER CENTER OF GRAVITY
FOR A COMFORTABLE RELAXING RIDE
HUGE ABUNDANT VIEW WINDOWS THROUGHOUT

LIVING ROOM CEILING FAN
EXTRA WIDE GALLEY COUNTERTOP
PATIO TABLES & CHAIRS
LEATHER RECLINERS
CONVENIENT ELECTRIC & MANUAL PRIVACY SUNSHADES

REFRIGERATOR/FREEZER 4-DOOR W/ ICE MAKER
WASHER/DRYER COMBO, VENTED
EXTERIOR REFRIGERATOR/FREEZER
WINDOW AWNINGS
SOLID SURFACE COUNTERTOP
EXTERIOR SLIDE OUT COMPARTMENT TRAY
MULTI-DISC CD CHANGER
WATER SUPPLY HOSE W/ REEL
3 BURNER RANGE W/ OVEN
TV SATELLITE DISH ANTENNA
UNDERCOATING

OPTIONS INCLUDED IN PURCHASE PRICE

ALFA EXCLUSIVE
ALFA EXCLUSIVE
ALFA EXCLUSIVE
ALFA EXCLUSIVE
ALFA EXCLUSIVE
ALFA STANDARD
ALFA STANDARD
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ALFA STANDARD
ALFA STANDARD

OPTIONS TOTAL: $0!

FINAL COST: $190,946

You get ALFA Exclusive Design Features

plus a savings of $36,356!!

COMPETITION

STARTING MSRP: $219,056

1 YR/ 3 YR LIMITED
NOT AVAILABLE
NOT AVAILABLE
NOT AVAILABLE

STANDARD: AVERAGE SIZE MINIMAL NUMBER OF WINDOWS
NOT AVAILABLE
NOT AVAILABLE
NOT AVAILABLE

STANDARD: FABRIC RECLINERS
STANDARD: PLEATED MANUALLY OPERATED DASH SHADES

$1,834
$1,302
$1,155
$910
$616
$595
$434
$399
$357
$350
$294

COMPETITOR'S ADDITIONAL OPTIONS TOTAL: $8,246

FINAL COST: $227,302*

*PRICES BASED ON ACTUAL VENDOR'S PRICE SHEET
SEE YA GOLD includes the features that you want most at no extra charge

Compare for yourself. Alfa is the better value!

SEE YA GOLD 40'

SOLID GOLD 5 YEAR PROTECTION PLAN
7’6” INTERIOR CEILING
6’2” INTERIOR SLIDE OUT CEILING
42” DEEP DRIVER SIDE SLIDE OUT
FREES PATIO SIDE FOR REAL ENJOYMENT
INCREDIBLE INTERIOR/EXTERIOR
TRASHCAN SYSTEM
TORSIONAL RIGIDITY AND LOWER CENTER OF GRAVITY FOR A COMFORTABLE RELAXING RIDE
HUGE ABUNDANT VIEW WINDOWS THROUGHOUT
LIVING ROOM CEILING FAN
EXTRA WIDE GALLEY COUNTERTOP
PATIO TABLES & CHAIRS
ELECTRIC AWNING PACKAGE
HYDROニック HEATING - CONTINUOUS
HOT WATER & ENGINE PRE-HEAT
GPS SYSTEM
GALLEY/ENTRY & BATH TILE
20” PATIO TV W/ SLIDE OUT TRAY
ULTRA LEATHER RECLINER W/ FOOTREST & END TABLE
HEATED FLOOR TILES
POWER WATER HOSE REEL
10 DISK CD PLAYER, CASSETTE & RADIO
EASY ACCESS PASSENGER SIDE FULL WARDROBE
EXTERIOR SPOT LIGHT
CB RADIO READY

Alfa

STARTING MSRP: $250,768

ALFA EXCLUSIVE
ALFA EXCLUSIVE
ALFA EXCLUSIVE
ALFA EXCLUSIVE
ALFA EXCLUSIVE
ALFA EXCLUSIVE
ALFA STANDARD
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ALFA STANDARD
ALFA STANDARD

OPTIONS INCLUDED IN PURCHASE PRICE

COMPETITION

STARTING MSRP: $313,698

1 YR/ 3 YR LIMITED
NOT AVAILABLE
NOT AVAILABLE
NOT AVAILABLE

ALFA STANDARD
ALFA STANDARD
ALFA STANDARD
ALFA STANDARD
ALFA STANDARD
ALFA STANDARD
ALFA STANDARD
ALFA STANDARD

1 YR/ 3 YR LIMITED
NOT AVAILABLE
NOT AVAILABLE
NOT AVAILABLE

ALFA STANDARD
ALFA STANDARD
ALFA STANDARD
ALFA STANDARD
ALFA STANDARD
ALFA STANDARD
ALFA STANDARD
ALFA STANDARD

OPTIONS INCLUDED IN PURCHASE PRICE

TOTAL

$0!

FINAL COST

$250,768

$34,755

$348,452*

You get ALFA Exclusive Design Features plus a savings of $97,685!!

*PRICES BASED ON ACTUAL VENDOR'S PRICE SHEET
Real People - Real Adventures!

"I wanted to communicate how truly satisfied and impressed I am with the ALFA Leisure company and its Class A coach. We purchased our 2002 ALFA See Ya in December 2001. Since I am 6'4" tall, when I first saw a See Ya I told my wife, "Gosh, hon, they finally made a coach just for me!" We have made two cross country trips (Baltimore, MD to Riverside, CA) plus numerous weekend outings. I have nothing but praise for the coach, including the Caterpillar diesel engine and the Freightliner chassis. It is truly going first class.

I will put ALFA's customer service and their warranties head and shoulders above the others."

Dr. & Mrs.
Robert Brown

Taller!
7'6" ceilings with 6'2" slide-out ceilings. Still the tallest ceiling of any motor-home ever built! Tremendous livability, plus extras like abundant attic storage and a ceiling fan.

Deeper!
42" deep slide-out. This gives you nearly 12 feet of interior width (like other's double slide-outs) while keeping your patio and basement storage accessible.

Lighter!
Our 40' motorhome is lighter than many similarly equipped 35' models. With the air conditioning in the basement, it's easier to drive because the center of gravity is low. The improved aerodynamic design gives you better fuel efficiency.
Paint your yacht?

Any boating enthusiast can tell you first hand that there is nothing as long lasting or durable as marine grade gel-coated fiberglass. Unlike paint, this sun resistant product will resist fading or yellowing under the harshest conditions.

Did you ever see a yellow yacht? Every 2004 See Ya comes with this same high quality gel-coat on the front and rear caps. These superior gel-coated end caps in conjunction with our UV protected Medallion™ gel-coated sidewalls ensure a motor home that will look beautiful for many years to come.

Other manufacturers wow you with fancy paint jobs. And they do look great when you buy them. We don't paint our products because we believe paint is prone to peeling, scratching and fading. A motor home exterior has many different surfaces including aluminum, ABS plastic and fiberglass. All these surfaces react differently to paint. Some parts may peel while others may fade or chip over time.

At ALFA, we're interested in preserving your investment, not just while you own it, but at resale as well. We believe that five years down the road, the all gel-coated See Ya is going to look a whole lot nicer than a full body painted coach given the same care and maintenance.

Brighter!

Look at all those windows! The view is what it's all about. Taller ceilings mean taller windows. Only with ALFA can you bring the great outdoors inside.

Beautiful!

Decors that reflect your lifestyle. It's more than a motorhome...it's your home.

Quality!

Simply the highest standard in the industry today. The all new ALFA See Ya and See Ya Gold have set a new standard that others can only hope to attain.
What you can’t see can make a difference.

Carpet may all look alike and “stain resistant” phrases may all sound alike but we know the difference at ALFA. Our carpets come with a factory applied fully saturated stain resistant treatment. This makes your carpet fiber resistant to stains right down to the backing. Other manufacturers offer a stain resistance that’s only sprayed across the top. This is a less expensive treatment, allowing them to cut corners where you can’t see it. It all pays for itself in the end, when your Alfa carpet looks newer and comes cleaner years down the road.
The 2004 See Ya!

12 cu. ft. 4 door refrigerator/freezer

Our spacious new gourmet galley with self lighting stove and plentiful storage

Rosemary
Dinette/Valances/Pillows
Valances
Carpet
Flooring
All Decors
Leather sofa and recliner
The See Ya Master Suite

- Shower grab handle for secure footing.
- New sliding showerhead adjusts to all heights.
- Solid oak magazine rack
- TV/DVD combo in bedroom
- Solid oak passage doors
- And even more!

Bedroom Decor

Residential sized closet with fabulous storage

Porcelain toilet

Height adjustable massage shower head
Mini blinds? Are we crazy?

While day/night shades are popular and abundant throughout the RV industry, ALFA uses mini blinds for several very important reasons. Mini blinds offer excellent ventilation while still providing you with privacy and light control. Day/night shades are either down for privacy with no airflow, or up for ventilation with no privacy. Mini blinds offer better security than day/night shades. When you hear a noise around your RV at night, there is no way to look through a day/night shade. You have to raise them completely up in order to look out. Mini blinds allow you the security of being able to look out without raising the shade.

Our trailers and motor homes are known for their abundance of huge view windows. Day/night shades work okay on smaller windows but are not designed to function well when used with larger windows. They tend to bow in the middle and crumple when you raise them. Raising and lowering them can be a chore. A single pull of the cord places your mini blinds in any position you want them. Twist the wand and you have full control of how much light you allow in. Our coaches come equipped with convenient cord cleats, allowing you to tie up your mini-blinds while traveling for a quiet comfortable ride. Day/night shades often drop down during travel and with no external cord they cannot be tied into place to keep them from banging or moving about. We realize that everyone is different and some people prefer day/night shades. For those who desire them, we offer day/night shades as an option.
Introducing the

The Ultimate in Features

Fully Integrated On-board Electronics Package which includes a Pentium 4 Computer System Complete with Wireless Keyboard, Mouse and plenty of Software.

- GPS Navigational System
- Photo Quality Printer
- In Motion Cellular E-mail
- Hands Free Cell Phone
- Flat Screen Multi-purpose Monitor for GPS, Computer, and Backup Camera
- Color Remote Control
- Backup Camera
- 27” Flatscreen TV

Two Satellite Receivers with combined 60 hr. record time
Digital Video Recorder (DishPVR)

Dual LNB in Motion Satellite on Roof

Dual LNB Portable Satellite Dish

Front/Rear Proximity Sensor

Power Visors on Driver & Passenger Windows

Advantium Microwave/Convection Oven

Chrome Sealed Burner Stove

Moen Monticello Galley Faucet

Stainless Steel Galley & Lavy Sinks

Garbage Disposal

Solid Oak Face Frames and Doors

Hidden Hinges

Gooseneck Dash Lights

Hallway Courtesy Lights

Relax in total comfort surrounded by all the luxuries you deserve. For him, two gauges; for her, spaciousness, beauty and comfort.

A kitchen as functional as it is beautiful featuring the new GE Advantium oven. The Advantium uses high intensity lights combined with microwave energy and computer microprocessors to allow you to bake, brown, and microwave all in one.

The most innovative refrigerator on the market is yours in a See Ya Gold.

Alfa exclusive pass-through waste basket with interior/exterior access.
2004 See Ya Gold

The elegant master suite is designed for your ultimate comfort and livability.

Our huge shower with height adjustable massaging shower head, european-style body care dispenser and three towel rack makes bathing a luxury.

Stainless steel lavy sink and highest quality Delta faucet.

27" flat screen TV with Picture in Picture and DishPVR! DishPVR lets you decide how you watch TV. You can record and playback audio and video, pause a live program and not miss any of the action, or record a program for later without a VCR.

Our spacious interiors are unmatched. "We use UltraLeather™ with the look and feel of the finest European Calfskin. This animal-friendly alternative sets new standards for durability, livability and luxury. So like leather, only better."

Everything you need and more right at your fingertips; hands free cell phone, e-mail, color remote control back up camera and wireless keyboard are just a few of our fabulous features. All standard.
See Ya
Gold Specs

Weights
Unloaded Vehicle Weight
UVW28,808 LBS.

Gross Vehicle Weight
GCWR33,880 LBS.

Front Gross Axle Weight
13,880 LBS.

Rear Gross Axle Weight
20,000 LBS.

Measurements
Wheelbase 252"
Overall Length 39'11"
Overall Height *12'5"
Interior Height 7'6"
Interior Width 95"
Exterior Width 102"

Tank Capacities **
Water Heater (GAL)10
Gray Tank (GAL)75
Black Tank (GAL)40
Fresh Water Capacity
(GAL)103
Fuel Tank (GAL)150
L.P. Tank (GAL)38

*Heights may vary due to vehicle loading

**Tank manufacturer's listed water capacity (WC). Actual filled LP capacity is 80% of listing due to safety shut off required on tank.

The Alfa See Ya Diesel Pusher set the motorhome industry spinning when it was introduced. It quickly rose to number one in most of its markets. It is only natural that if anyone could top the See Ya it would have to be Alfa itself.

Introducing the 2004 Alfa See Ya Gold. The most fully equipped motorhome that you can buy – you would have to pay over $500,000 to find another motorhome with everything the Gold has to offer.

As always, our features are included with the price along with our unmatched Five Year Solid Gold Protection Plan. Look us over, then look us up. We've got one waiting for you.
Luxury, Value, ALFA

Fully electric awning and slide-out package for your entire coach.

Patio Party Center with 20” flat screen TV, refrigerator/freezer, patio chairs and tables provide outdoor living at its finest.

Electric storage trays. A flick of a switch and your storage comes to you.

Our GPS navigational system is an electronic map that tells you where you are, where you are going and how to get there.

Highest quality Alcoa Aluminum Rims.

Freightliner Raised Rail 400 HP Cummins Diesel Pusher Chassis with side draft radiator and independent front suspension.

The Hydro-Hot™ provides hot water on demand, heated floor tiles and luxurious radiant heat stations throughout the coach with a 50,000 BTU diesel burner and a 1650 watt 120 volt AC electric heating element.

The Ultimate in Value

Alfa’s Exclusive Solid Gold 5 Year Protection Plan

8.9L 400 HP Cummins Diesel Engine With 1200 FT lbs of Torque

Hydro Hot diesel/electric Radiant Heating Features
Continuous Hot Water, Heated Floor Tiles in Galley and Lavy and High Volume Radiant Heating Stations Throughout Coach

3 Separate Thermostat Heat Controls in Cockpit, Galley and Bed/Bath Area

Independent Front Suspension

Aluminum Alcoa Rims

Complete Electric Window Awnings Package

Power Cord Reel

Power Hose Reel

Powered Step Cover

Powered Trunk Tray

Keyless Entry

Docking Lights

20” Flatscreen Patio TV

12V & 110V Gauges to Monitor Power

Convenient Air Station with 50’ Hose and Dual Head Angled Chuck w/ Gauge

50 Amp Surge Protector

Variable Speed Water Pump

Compass and Temperature Gauges
Strong Floor, Quiet Ride, Easy Drive

How Did ALFA Do That?
By using 5 steel bulkheads, a 3" steel framed vacuum bonded basement floor, and a 6 3/8" thick perimeter frame to create the ALFA See Ya "Lock-Box™" rigid chassis. This reduces road noise, provides a vault-like basement, and a floor so strong it reduces twisting and feels like concrete. Jump on the floor of an ALFA, then jump on the floor of "theirs"—feel the difference!

The 5 bulkheads surround the chassis and serve as shear walls to minimize radial movement of the box.

Quiet Ride
The 6 3/8" floor and the 3" subfloor put sound barriers to help stop road noise.

Detail of Perimeter Frame
3" Z-bar runs the length of the frame.
2" steel tube

3/4" plywood floor

3" steel framed vacuum bonded basement floor

Perimeter frame, main bulkheads, and steel basement floor all welded together creating a high torsional rigidity.

Torsional Rigidity
The result of the 5 steel bulkheads, reduced twisting of the frame, decreases rattles, creaks and groans going down the road.
2004 See Ya Floorplans

36' Model #1001
with Private Bath, Living Room Option #2
356.04 sq. ft.

36' Model #1001
with Walk Through Bath, Living Room Option #3
356.04 sq. ft.

40' Model #1004
with Private Bath, Living Room Option #1
(Living Room Option #2:
Computer table in lieu of coffee table)
396.81 sq. ft.

40' Model #1004
with Walk Through Bath, Living Room Option #3
396.81 sq. ft.

WEIGHTS

36'
Unloaded vehicle weight UWW (lbs) 25,681
Gross vehicle weight rating GVWR (lbs) 32,000
Gross combined weight rating GCWR (lbs) 37,000
Front gross axle weight rating (lbs) 12,000
Rear gross axle weight rating (lbs) 20,000

MEASUREMENTS

Wheelbase 228"
Overall length 373"
Overall height* 12½"
Interior height 78"
Interior width 95"
Exterior width 102"

TANK CAPACITIES**
Water heater (gal) 10
Gray tank (gal) 75
Black tank (gal) 40
Fresh water capacity (gal) 101
Fuel tank (gal) 100
L.P. tank (gal) 38

40'
Unloaded vehicle weight UWW (lbs) 26,021
Gross vehicle weight rating GVWR (lbs) 32,000
Gross combined weight rating GCWR (lbs) 37,000
Front gross axle weight rating (lbs) 12,000
Rear gross axle weight rating (lbs) 20,000

MEASUREMENTS

Wheelbase 252"
Overall length 39'11"
Overall height* 12½"
Interior height 76"
Interior width 95"
Exterior width 102"

TANK CAPACITIES**
Water heater (gal) 10
Gray tank (gal) 75
Black tank (gal) 40
Fresh water capacity (gal) 101
Fuel tank (gal) 100
L.P. tank (gal) 38

* Heights may vary due to vehicle loading
** Tank manufacturer's listed water capacity (WC). Actual filled LP capacity is 50% of listing due to safety shut off required on tank.
### SEE YA Standard Features

- **CHASSIS/ENGINE/SUSPENSION**
  - Raised Rail Freightliner XC Series Chassis
  - 7.5 KW Diesel Generator
  - ABS Air Brake System
  - Manual Dump Valve for Air Suspension
  - Sachs Shock Package
  - Air Dryer W/Electric Heater
  - Engine Block Heater
  - Air Cleaner Restriction Indicator
  - Hydraulic Front & Rear Leveling Jacks
  - Caterpillar 350 HP Turbocharged Aftercooled 7.2L Diesel Engine
  - 960 Lbs/ft Torque at 1440 RPM
  - Cubic Inch Displacement: 7.2 Liters
  - Allison 3000 M6 6-Speed Transmission
  - 100 Gallon Fuel Tank Capacity
  - Rear Axle Ratio: 4.78:1
  - Neway As 120 Suspension
  - Full Neway Air Ride Suspension Front and Rear
  - 5-Cam Rear Brakes
  - Full Air Brakes (Drums) W/Automatic Slack Adjusters - Front & Rear
  - Wheel Base 36: 220" / 40: 252"
  - Rear Axle Capacity: 20,000 Lbs
  - Michelin XZE 275/80R 22.5 LRG
  - Tire Load Range: G
  - 5000 Lb. Hitch Receiver
  - 2000 Watt Inverter
  - 50 Degree Wheel Cut on Front Steering Both Directions

### SEE YA GOLD Upgrade Package

- Cummins 400 HP ISL Turbocharged, Aftercooled 8.9L Electronic Diesel Engine
  - 1200 Lbs/ft Torque at 1300 RPM
  - Cubic Inch Displacement: 8.9 Liters
  - 150 Gallon Fuel Tank Capacity
  - Rear Axle Ratio: 4.63:1
  - ZF Independent Front Suspension
  - ZF Front Suspension/ Neway Rear Suspension
  - 17" Air Disc Brakes in Front/ Full Air Brakes (Drums) W/Automatic Slack Adjusters in Rear
  - Wheel Base: 40: 252
  - Front Axle Capacity: 13,880 Lbs
  - Michelin XZA2 275/80R 22.5 LRH
  - Tire Load Range: G
  - 10,000 Lb Hitch Receiver
  - 2000 Watt Inverter Plus 400 Watt Computer Inverter
  - 56 Degree Wheel Cut on Front Steering Both Directions

### BODY CONSTRUCTION

- Welded Aluminum Framed Upper Superstructure W/ Steel Reinforcements
- Ultra-Light High Density 5.5" Thick Composite Roof W/ R-20 Insulation Value
- Steel Framed Cockpit & Entry Door Frame
- High-Tech Lightweight Gel Coated Medallion™ Fiberglass Exterior Walls
- Thickest, Strongest Walls in the Industry: 2 3/8" Thick, R-11 Insulation Value
- Super Stiff Unitized Steel Floor Frame W/ Interlocking Cross Members
- 3/4" Tongue & Groove Plywood Floor Decking
- Huge Climate Controlled Basement
- Ultra-Flat™ Flush Floor Electric Slideout in Living Room
- Wardrobe Slide Out in Bedroom
- 2 3/8" Thick Vault Like, Extra Large Posi-Seal Baggage Doors W/ Single Handle Latches
- Undercoated Where Required
### SEE YA Standard Features

**DRIVER’S COCKPIT**
- Smart steering wheel
- Power steering/cruise control
- Leather 6-way powered pilot seat
- Dash fans
- Two electric windshield sunvisors & manual driver & passenger side sunvisors
- Rear view mirror for interior viewing
- Generous cockpit storage
- Pilot and copilot map lights
- Tilt and telescopic steering wheel column
- Back up camera w/ monitor and one way speaker
- Power controlled heated exterior mirrors
- Cup holders
- Four-point semi-automatic hydraulic leveling jacks
- 12V outlet
- Manual passenger side step cover

### SEE YA GOLD Upgrade Package

- Ultra leather 6-way powered pilot & co pilot seats
- Dash fans and vented front overhead
- Four electric sunvisors: windshield, driver & passenger side
- Rear view mirror for interior viewing
- Tilt and telescopic steering wheel column with adjustable pedals
- Color back up camera with monitor and one way speaker
- 12V outlet/ 12V & 110V gauges on front overhead
- Electric passenger side step cover
- Compass/thermometer/dash clock
- Six proximity sensors w/ two displays

### EXTERIOR AMENITIES

- Combination slide out covers/window awnings
- Electric main awning w/wind sensor
- 19” patio TV & frig/freezer combo
- 4 patio chairs & 2 folding tables
- Porch light
- Exterior scare lights
- Gel coat marine grade UV protected front cap
- EZ store slide out trunk tray
- Electric dump valves
- Electric entry step
- Rear ladder
- Exterior assist handle
- Under hood utility lights front & rear
- Exterior shower

### COMBINATION SLIDE OUT COVERS/ ELECTRIC WINDOW AWNINGS PACKAGE

- One piece electric main awning covers whole patio area
- Including front door w/wind sensor
- 20” flat screen patio TV & frig/freezer combo
- 2 loungers, 4 patio chairs & 2 folding tables

### EZ STORE SLIDE OUT TRUNK TRAYS/ ONE ELECTRIC

- Aluminum rims w/valve extensions
- Long handled squeegee & windex bottle in generator compartment
- Air hose
- Electric water hose and power cord reel
### SEE YA Standard Features

**INTERIOR LUXURIES AND ENTERTAINMENT SYSTEMS**
- Leather Sleeper Sofa
- Leather Recliners
- Leather J-Lounge
- Deluxe Ceiling Fan w/ Brass Trim
- Reading Lights Over Sofa
- Soft Touch Carpeted Ceiling
- Washer/Dryer Combo Package / Filterless & Outside-Vented Rear Vision System - Black & White
- Satellite TV System w/ Rooftop Mounted Dish
- 10 Disc CD Changer
- Satellite Receiver/Access Card
- 27" Stereo TV with Remote
- 13" TV/DVD Combo in Bedroom
- 13" Galley Slave TV
- 19" Patio TV
- 4 Channel Stereo Amplifier & Speakers
- In Dash Stereo System w/ CD Player
- 8 Speakers w/ 3 Volume Controls
- Portable 18" Satellite Dish Dual LNB
- CB Radio Ready
- Two Electric Windshield Sunvisors & Manual Driver & Passenger Side Sunvisors
- Fan-Tastic™ Fan in Living Room & Bedroom. Exhaust Fan in Bath

### SEE YA GOLD Upgrade Package

**INTERIOR LUXURIES AND ENTERTAINMENT SYSTEMS**
- UltraLeather Sleeper Sofa
- UltraLeather Recliners
- UltraLeather J-Lounge
- Deluxe Ceiling Fan w/ Chrome Trim
- Inside Floor Clearance Lights
- FLAT SCREEN MULTI PURPOSE MONITOR FOR GPS, COMPUTER & COLOR BACKUP CAMERA
- ENTERTAINMENT CENTER W/ 27" FLAT SCREEN TV W/ PICTURE IN PICTURE AND DISH PVR
- Dual LNB in Motion Rooftop Mounted Satellite Dish
- LIVING ROOM AND BEDROOM Dish PVR'S (PERSONAL VIDEO RECORDERS)
- 27" FLAT SCREEN TV W/ REMOTE
- 20" FLAT SCREEN PATIO TV
- 4 CHANNEL STEREO AMPLIFIER W/ SPEAKERS & SUBWOOFERS
- 9 SPEAKERS W/ 4 VOLUME CONTROLS AND SUBWOOFER
- FOUR ELECTRIC SUNVISORS: WINDSHIELD, DRIVER & PASSENGER SIDE SUNVISORS
- ON-BOARD ELECTRONICS PACKAGE INCLUDING PENTIUM 4 PROCESSOR AND 30 GB HARD DRIVE COMPUTER SYSTEM COMPLETE W/ WIRELESS KEYBOARD, MOUSE AND SOFTWARE.
- HANDS FREE CELL PHONE & IN MOTION CELLULAR EMAIL ADDITIONAL 150 WATT EMERSON AMP FOR COMPUTER SPEAKER AND HANDS FREE CELL PHONE SPEAKER
- KEYLESS ENTRY

### GALLEY AMENITIES
- 12 CF 4 Door Refrigerator/Freezer w/ Ice Maker
- Oak Raised Panel Refrigerator Door

### SOLID OAK RAISED PANEL CABINET DOORS W/ BRASS PULLS

- Solid Oak Dinette Table w/ Leaf and Choice of Free-Standing Dinette Chairs or Booth Dinette w/ Drawers
- Our Exclusive Interior/Exterior Pass Through Waste Basket System
- 21" Oven w/ 3 Burner Range and Self-Lighting High Output Burners
- Space Saver Convection Microwave
- Counter Flush Knife Rack
- Solid Surface Granite Like Countertop w/ Porcelain Sink
- Deluxe Single Lever Kitchen Faucet w/ Pull Out Sprayer
- Chopping Block Sink Cover
- Ceramic Tile Kitchen & Bath
- Oak Paper Towel Holder w/ Travel Lock
- 13" Galley Slave TV

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**Even more SEE YA and SEE YA GOLD Standard Features**

**SEE YA Standard Features**

- Bedroom and Bath Appointments
  - Cedar in Bedroom Wardrobe
  - Full Length Dressing Mirror
  - 13" TV/DVD Combo w/ Remote
  - Goose Neck Reading Lights Above Bed
  - Soft Top Deluxe Spring Mattress
  - One Piece Shower or Garden Tub
  - Light in Shower
  - High Dome Dual Pane Skylight w/ Shade
  - Seamless One Piece Sink and Countertop
  - Height Adjustable Residential Style Massage Shower Head
  - Glass Shower Door w/ Towel Bar
  - Large Medicine Cabinet w/ Mirror
  - Porcelain Toilet

**SEE YA GOLD Upgrade Package**

- Granite Like Countertop w/ Stainless Steel Sink
- Residential Style Deluxe Adjustable Shower Head and European Soap/ Shampoo Dispenser
- Etched Glass Shower Door w/ Three Towel Bars

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**Electrical Systems**

- Surge Protector Power Protection Device
- Systems Monitor Panel
- 7.5KW Diesel Generator
- 2000 Watt Inverter w/ 100 Amp Charge
- Eight Batteries: 4 Inverter, 2 Engine, 2 Coach
- 50 Amp 120V/240V Power Distribution Panel
- Power Cord with Quick Disconnect
- Battery Disconnect Switches
- Battery Isolator Bypass Switches
- Interior Located Fuses for Easier Changes

**Additional 400 Watt Inverter for Computer System**

---

**Heating, Vents and Air Conditioning**

- 27,000 BTU Residential Style Basement Air Conditioning System
- W/ Heat Pump
- Electronic Controlled Dash Heating and A/C System W/ Defroster
- 40,000 BTU Furnace
- In-Floor Ducted Heating and Air Distribution System

**Hydro-Hot™ Heating System Provides Hot Water On Demand, Heated Floor Tiles and Radiant Heat Stations Throughout Coach.**

- Deluxe Ceiling Fan
- Dual Pane Windows

---

**Plumbing and LP Systems**

- 10 Gal. LP Gas/Electric Water Heater
- 38 Gallon LP Tank (60% Usable Liquid Fill Area)
- Demand Water System w/ Pump
- Water Filter
- No-Fuss Flush Black Holding Tank Rinsing System
- Gravity and Pressurized Water Fill

**10 Gal. LP Gas/ Electric Water Heater W/ Heat Exchanger**

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ALFA’s Solid Gold 5 Year Protection Plan Is Included At No Extra Charge

You don’t have to pay an additional $7,500.00 or more for an extended service contract when you buy an ALFA 2004 motor-home. Every 2004 ALFA comes with ALFA’s “Solid Gold 5 Year Protection Plan” included at no additional cost.

Bumper to Bumper, Inside and Out Coverage
ALFA Leisure’s new “Solid Gold 5 Year Protection Plan” is so comprehensive that it offers bumper to bumper, inside and out coverage for 5 years.

More Than A Structural Warranty
ALFA’s new protection plan includes towing/roadside assistance and trip interruption for the full 5 year term!

Buy With Confidence
ALFA Leisure is so confident in the quality of their products, and so disappointed in the confusion that other manufacturers have created concerning warranties and extended warranties, that they decided to offer the new “Solid Gold 5 Year Protection Plan” to ensure their customers have the best experience possible with the purchase of their new ALFA motorhome.

PLUS!

Coach-Net® 24/7 Emergency Roadside Service
Our exclusive 24-hour customer support benefits include:
- Emergency roadside assistance
- 24-hour toll free emergency message service
- $500.00 trip interruption reimbursement
- Service assistance
- Free jump starts
- Free tire changes
- Free fuel delivery
- Free lock out service
- Renewable after one year for a nominal fee
- And more!
Year Protection Plan

Compare ALFA's Coverage And See For Yourself!

Don't be fooled by sometimes misleading manufacturer's warranties or extended service agreements that cover much less.

<table>
<thead>
<tr>
<th>ALFA 5 Year Protection Plan</th>
<th>Other Manufacturers After 1-3 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel expenses, meals and lodging</td>
<td>YES</td>
</tr>
<tr>
<td>Towing and road service</td>
<td>YES</td>
</tr>
<tr>
<td>Stove</td>
<td>YES</td>
</tr>
<tr>
<td>Plumbing</td>
<td>YES</td>
</tr>
<tr>
<td>Washer &amp; Dryer</td>
<td>YES</td>
</tr>
<tr>
<td>Slide-out operation</td>
<td>YES</td>
</tr>
<tr>
<td>Water tanks</td>
<td>YES</td>
</tr>
<tr>
<td>Appliances</td>
<td>YES</td>
</tr>
<tr>
<td>TV</td>
<td>YES</td>
</tr>
<tr>
<td>Air Conditioner</td>
<td>YES</td>
</tr>
<tr>
<td>Refrigerator</td>
<td>YES</td>
</tr>
<tr>
<td>Landing Jacks</td>
<td>YES</td>
</tr>
<tr>
<td>Heater</td>
<td>YES</td>
</tr>
<tr>
<td>CoachNet 24/7 Emergency Roadside Service.</td>
<td>YES</td>
</tr>
</tbody>
</table>

ALFA covers all the above, plus much more! More YES's & More NO's

Contact your local ALFA dealer for complete details. Maximum financial obligation is limited to $100.00 deductible per visit after the first year. 
Visit us at www.alfaleisure.com

ALFA Offers More!

- Full five year coverage
- Roadside Assistance and towing insurance up to $150 per occurrence from 1st day (does not include tires)
- Trip interruption insurance up to $300 per occurrence (up to $100 per day for meals & hotel for up to 3 days) from 1st day
- 1st year limited warranty provided by ALFA with $0 deductible (see back page of this brochure)
- Years 2 to 5 covered by combination of supplier warranties and service contract with maximum deductible of $100 per visit
- Minimum number of exclusions
- Best protection plan available
- Included in the purchase price of every ALFA!

*This is not an agreement but an outline of general coverage. Please read the manufacturer's warranty and the ALFA Leisure Solid Gold "Five Year Protection Plan" contract service agreement available at your ALFA dealer for exact coverage terms and conditions.
**Basement Air Conditioning**

**Better Thermal Efficiency**

The finest home would not be pleasant to live in without good air conditioning. When you own a See Ya Motorhome you can count on cool and pleasant living because ALFA's floor ducted air conditioning is superior to other roof ducted systems in many ways. The key factor is that the floor ducts on an ALFA Motorhome are not subjected to the heat generated by the sun beating down on the roof. All of our ducting runs through the cool dry basement of the coach. The air conditioner only has to cool the coach, not the hot roof ducts and the coach. Independent testing has shown that ALFA's floor ducted system performs up to 40% better than a roof ducted system because of this simple design factor.

**Whisper-Quiet™ System**

The air conditioner is installed in the chassis, keeping the noise and vibration often associated with air conditioners outside the unit, which leaves the interior quiet and cool.

**Easy to Operate**

Just set the combination cooling/heating thermostat like you would on your residential system at home. Set it... and forget it! It's that easy to perfect temperature control in an ALFA Motorhome.

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**How ALFA's Basement Air Conditioning System Works**

Hot air is drawn into the upper air return duct, through the return line, and into the basement air conditioner. It is then converted into refrigerated air and blown into the main 3" x 17" in-floor duct line. From there it is distributed throughout the coach.
Aerodynamic

By placing the air conditioner, heater, and ducting in the basement, we free up the valuable interior space for headroom and overhead storage.

Do you want a brick...

Conventional motorhome of the past...
Only 6'6" of headroom

or do you want a bullet?

ALFA See Ya Motorhome of the future...
A full 7'6" of headroom!

Unitized basement air
An underfloor, integrated air conditioner system blows into one end of a 3" by 16" straight duct, fully protected from radiant heat and incredibly insulated.

Deepest & tallest slideouts
6'2" headroom and 42" deeper, the slideouts enable us to provide you up to 2 feet more passage in our spacious living room.

More headroom
the tops of the windows are above standing eye level, and the two foot wider living room, vastly increases interior volume, producing a home-like feel, and virtually unlimited views of the great outdoors.

Increased thermal efficiency
by 40% allows us to offer the most thermally efficient coach, able to be cooled solely by park-powered air conditioning.
RVing - The New National Pastime

Join the fun, cherish the memories. Your first year’s membership in the ALFA Owners Club is included with the purchase of your ALFA. Travel to exciting destinations with quality minded people like yourself. Numerous activities are hosted by local chapters, leading up to the annual national rally.

Your adventure of a lifetime may be just beginning with your ALFA purchase. For Johnnie R. Crean, ALFA’s founder and president, it has been a lifetime of adventure since childhood. He has dreamed up functional and innovative RV’s and great ways to use them.

"2003 Alfa Owner’s Rally"
Smoky Mountains, Tennessee

Meet another pair of ALFA Ambassadors, Joe and Kay Demarte. Like Bob and Sue on page 2, you can find them travelling the U.S. in their ALFA See Ya. If you have questions, feel free to email them at joe@demarte.com

From The Desk of Johnnie Crean

“We surveyed our ALFA owners recently and almost 80% said they’d buy another ALFA, and another 17% said they probably would. We’re proud of the quality and durability that make our customers lifelong owners of ALFAs. We consider every customer a member of our family.”
Ride to the Wall

Paul Revere & the Raiders kicked off the third annual Ride to the Wall in behalf of the nation's veterans with a free concert on May 3, 2003 at the Florida Vietnam Veteran's Reunion. 50,000 veterans attended the annual reunion in Melbourne, Florida.

On May 4, Revere led a procession of motorcycles out of Melbourne. Stopping to meet veterans groups en route, they passed through Florida, Georgia, South Carolina, North Carolina, and Virginia, then arrived in Washington, D.C. on May 23. There, they joined the 16th annual Rolling Thunder Memorial Day Weekend observance honoring Vietnam veterans. An estimated 500,000 veterans participated.

ALFA's new See Ya Gold motorhome was there, too. Driven by Paul's wife, Sydney while Paul took the lead on his Harley, she found the drivability and maneuverability of the coach to be spectacular. The See Ya and See Ya gold are some of the easiest coaches around for a woman to drive. The tall headroom and spacious interior make this a perfect choice for a band and on this trip, the See Ya Gold was also used as a dressing room by Billy Ray Cyrus and Nancy Sinatra.

We at ALFA are proud of our country and are proud to be a part of this tribute to the many men and women who served in its wars and gave their lives for it.

ALFA customers Jim and Barbara Sells in front of Paul Revere's coach in Melbourne, FL, May 3, 2003 during the Ride to the Wall kickoff concert.
You're covered in an ALFA

Limited One-Year Warranty

1. Coverage
   ALFA LEISURE, Inc warrants to YOU, the FIRST CONSUMER PURCHASER, that your new motorhome to be free from defects in material and workmanship, under conditions of normal use and subject to reasonable and necessary care and maintenance as set forth below.

   Provided the procedures in Part IV of this warranty are followed, and provided further that you make every effort immediately upon discovery of the defect to prevent further damage, ALFA Leisure will correct defects in material or workmanship by repair or replacement of any necessary parts, at our election, free of charge. ALFA Leisure will not, however, replace or repair the motorhome from you.

   This warranty is not intended to replace valid warranties on appliances and equipment manufactured by third parties and installed by ALFA Leisure, but we will assist you in enforcing these valid third party warranties (except for tires and batteries) throughout the term of this warranty, upon presentation of proof of compliance with the warranty procedures of the appropriate appliance or equipment third party manufacturer. If you cannot obtain satisfactory results from such third party manufacturers due to no fault of your own, ALFA Leisure may, at its election, consider such appliances and equipment as covered by this warranty.

   Reasonable and necessary maintenance means following the procedures for care and maintenance according to the schedules in the Owner’s Manual and further (requires return of the unit to the SELLING DEALER or other authorized travel, service or repair facility in the manner set forth in Part IV below) for necessary periodic service, adjustments, and repair. Minor adjustments (such as adjustments to the interior or exterior doors, LP regulator pressure, cabinet latch, etc.) will be performed by the dealer during the first 91 days of warranty coverage. Thereafter, such adjustments are the responsibility of the owner as normal maintenance unless required as a direct result of repair or replacement of a defective part under this warranty.

2. Duration
   This warranty begins on the date of delivery to you, the first consumer purchaser, when the motorhome is first placed into service as a rental, commercial or demonstrator unit (whichever comes first) and extends for a period of one year from that date or until the unit has received 15,000 total miles of usage as determined by the mileage shown on the odometer (whichever comes first).

   This warranty covers only those defects in material and workmanship which become evident during the one year period. Written notice of any defects must be given to the Selling Dealer or ALFA Leisure, no later than one (1) year and ten (10) days after the delivery date to you.

   Any implied warranties of merchantability and fitness for a particular purpose are limited in duration to the one year period stated above. Some states do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you.

3. Exclusions
   A. The motorhome chassis system, including the chassis drivetrain, are separately warranted by the chassis and drivetrain manufacturers.
   B. Tires, which are separately warranted by the tire manufacturer.
   C. Batteries, which are separately warranted by the battery manufacturer.
   D. VCR, which is separately warranted by the VCR manufacturer.
   E. Any motorhome subjected to abuse, misuse, negligence, or accident.
   F. Defects resulting from failure to comply with instructions contained in the Owner’s Manual.
   G. Defects caused, in whole or in part, by alteration or modification of the motorhome.
   H. CONSEQUENTIAL and INCIDENTAL DAMAGES, including but not limited to transportation to and from dealer and manufacturer locations; loss of time, including time lost from work; inconvenience; commercial loss; loss of use; towing charges; transportation fare; car rentals; telephone calls; hotel bills; and loss or damage to other personal property. Some states do not allow exclusions or limitations of consequential or incidental damages, so the above limitation may not apply to you.
   I. Deterioration due to normal wear or exposure.
   J. Readily accessible and replaceable component parts such as light bulbs, fuses, screws, etc. in which the total value of such defective parts is fifteen dollars ($15.00) or less.

4. Any undertaking, representation, or warranty made by dealers or other third parties selling ALFA Leisure products beyond these expressly set forth in this warranty.

5. Any warranty repair work performed without prior authorization from the Selling Dealer or ALFA Leisure, as required by Part IV, below.

6. Minor cosmetic flaws or damages customary in the manufacture and display of motorhomes.

7. Problems with or stemming from the installation of components or accessories not originally installed by ALFA.

8. Squeaks, creaks, pops, wind noise or other such subjective noises, which are normal for motorhomes.

4. Warranty Claim Procedures
   If a problem arises which you believe is covered by this warranty, you must first contact the SELLING DEALER or other repair or service facility authorized by ALFA Leisure, and communicate sufficient information to enable him to resolve the matter.

   To obtain normal warranty service, you must return the motorhome to the Selling Dealer unless the motorhome is not in reasonable proximity to the Selling Dealer's geographic location. In this case, you must contact ALFA Leisure for identification of an authorized service or repair facility to perform the warranted work. In the event that a failure has rendered the unit unusable and you are not in reasonable proximity to the Selling Dealer or authorized service facility, you must obtain prior telephonic authorization from the Selling Dealer or ALFA Leisure to have the unit serviced by another motorhome repair facility, and you will be reimbursed for only that portion of such repairs that are covered by this warranty. No coverage will be afforded for repairs made without prior authorization from the Selling Dealer or ALFA Leisure or for work performed beyond the scope of this limited warranty.

   ALFA Leisure, at its discretion, may be willing to authorize warranty service work to be performed by any entity in the business of repairing recreational vehicles if requested to do so by the buyer.

   If you are unable to resolve any particular claim in one visit to a service center, and must return the unit for a second attempt, you must notify ALFA Leisure at 1-888-590-4489, to enable ALFA Leisure to assist with the successful resolution of the claim.

5. State Law
   This warranty gives you specific legal rights, and you may have other rights that vary from state to state.

6. DISCLAIMER
   Errors can sometimes occur in color due to print sources or may be typographical in nature. It is essential to contact your dealer for verification of product.

YOUR ALFA DEALER IS:

ALFA Leisure, Inc., 1612 S. Cucamonga, Ontario, CA 91761 • (909) 628-5574 • www.alfaleisure.com

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